



GABRIEL PERFORMANCE PRODUCTS

March 1, 2012

**Re: Gabriel – GPM, GPA, GPE – Specialty Curatives and Resins – Price Increase**

Dear Valued Customer:

Effective with shipments on April 2, 2012, Gabriel Performance Products is announcing a price increase on all grades of Specialty Curatives, Resins and Catalyzed Blends. Specialty Curatives and Resins will increase by \$0.20/lb and Catalyzed Blends will increase by \$0.25/lb.

This increase is required due to the rapid escalation in raw material costs as well as steady increases in energy, transportation and packaging costs.

Gabriel Performance Products remains committed to providing the highest quality products at the best possible overall value. Thank you for your continued understanding and support.

Sincerely,

Ron Cimmino  
Vice President  
Specialty Proprietary Products